

PUBLICITY

Includes handling the press, specifically pitching new story angles to all media outlets. Press releases, publicizing all products and services to target audience and gaining public awareness of all brands.

*Est. Cost Range \$5,000 - \$10,000 per month \$250 per hr/20 hr minimum per month

PUBLIC AFFAIRS/COMMUNITY AFFAIRS

Maintain relationship between client holdings and the public, specifically every project that affects community outreach and engagement throughout the nations.

*Est. Cost Range \$5,000 - \$10,000 per month \$250 per hr/20 hr minimum per month

BUSINESS / IP RIGHTS OF PUBLICITY (BUSINESS/LEGAL ADVISING ON COPYRIGHT, TRADEMARK, PATENT LAW)

Development and implementation of strategic business publicity to optimize profits for client services

*Est. Cost Range \$3,000 – \$10,000 per month \$300 per hr/10 hr minimum per month

MEDIA PRODUCTION

(TELEVISION, FILM, RADIO, INTERNET CONTENT, PRINT MEDIA)

Initiate, coordinate, and manage all aspects of broadcast, print and online production from fundraising for client to hiring key personnel to arranging distribution of media product.

*Est. Cost Range \$2,000 - \$7,500 per month \$200 per hr/10 hr minimum per month



